

## Addendum 1: Strategy and vision for the Social Enterprise: Transforming Community Services

### Strategy

The new organisation has developed a clear vision for the social enterprise, along with a definite message about its values. These statements reflect the fact that the new organisation will provide services across the age range.

#### Vision

To work together with others to help the local population to stay physically and mentally well, to get better when they are ill, and to remain as independent as they can until the end of their lives.

#### Values

	We:	This means:
<b>Involvement</b>	Always involve the adults, children, and young people we care for in deciding how we can provide our services to best meet their needs.	We want the people we care for to actively participate by helping us to develop our services and telling us when we don't get things right for them.

#### Values

	We:	This means:
<b>Involvement</b>	Are committed to working collaboratively with other organisations to achieve improved health outcomes for the local population.	We will work to make sure that everyone in the community has the same chance of staying healthy, independent, and safe.
<b>Delivery</b>	Make sure that the people we care for are able to access the right help, at a time that they need it and in a place that is close to their home.	We will organise our services so that they make sense for the people who use them and not in a way that best suits us.
<b>Empowerment</b>	Recognise the contribution our staff make and believe in making sure that our staff receive the right	We will empower our workforce and invite them to help the organisation to find creative and
	training and support to help them do their job to the best of their ability every day that they come to work.	innovative solutions to any challenges we may face in the future.
<b>Think Family</b>	Understand that offering services across the age range offers opportunities to develop a 'Think Family' approach to the care that we deliver.	We will arrange ourselves around the family and not according to perceived boundaries between services for adults, children, and young people.

The vision and values of the new organisation have been integral to defining the approach that the social enterprise will take towards engaging staff and service users in the transformation of services to ensure their needs are met.

